



bia

Bia Investment forum: Georgia - Land of Opportunities

We are happy to invite you to the annual Forum titled “Bia Investment Forum: Georgia - Land of Opportunities,” which will take place in Radisson Blue Iveria Hotel, May 10, 2018 in Tbilisi, Georgia.

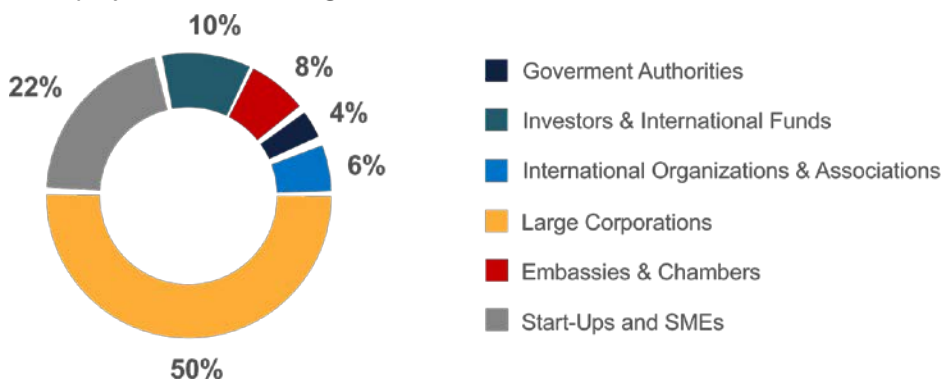
The purpose of the annual Forum is to bring together over 200 businessmen, investors, government representatives and international organizations interested in questions concerning Georgia's economy and the region and to discuss the current and prospective opportunities and the challenges facing the national and regional economy. The Forum provides potential investors with the opportunity to hear about the country's macroeconomic, legal and tax advantages from leading experts in government and business. Attendees will hear current and planned projects in infrastructure, energy, tourism, real estate, capital market development, private equity and venture capital.

Investors will have the opportunity to address questions to government and business representatives regarding different industries and projects and to arrange face-to-face

Bia offers foreign companies to use Bia forum as the excellent networking platform to develop partnership between Georgian and foreign countries business representatives, for this reason various marketing opportunities are suggested within the forum.

- a) **Participation as a speaker on relevant session;**
- b) **Presentation/workshop of the services** - Bia will organize special room and will invite target audience;
- c) **Attendance as an investor or potential partner** - Bia will provide private investment projects to interested delegates and will assist in scheduling B2B meetings with project owners;

Exhibition spot for the companies seeking for distributors /representatives in Georgia and Caucasus region - Bia will allocate space in forum hall premises to maximize company's presence at the event, will distribute information about the company among local businesses (over 30K), invited international delegates and Georgian



meetings with projects' representatives. The Forum will host foreign investors, representatives of international rating agencies, investment banks, venture capital companies, and representatives of private equity funds.

missions abroad.

Bia JSC has been a leading Georgian company for 10 years in providing domestic and foreign investors with

Bia Investment Forum Georgia - Land of Opportunities

/May 10, 2018, Radisson Blu Iveria Hotel/

09:30 - 09:30

09:30 - 09:50

Welcome Speech

Mr. Aieti Kukava, CEO JSC Bia

09:50 - 10:20

Economy of Georgia

Mr. Dimitri Kumsishvili, First Vice-Prime Minister,
Minister of Economy and Sustainable Development

10:20 - 11:20

Strategic Infrastructure Projects that can Stimulate the Economy

Mr. Zurab Alavidze, Minister of Regional Development and Infrastructure of Georgia (tbc)
Mr. Davit Saganelidze, CEO, Partnership Fund

11:20 - 12:00

Regional Economy Overview (South Caucasus, Central Asian Countries)

Ms. Mercy Tembon, Regional Director for the South Caucasus, World Bank
Mr. Bruno Balvanera, Director for Caucasus, Moldova and Belarus, EBRD
Ms. Yesim Elhan-Kayalar, Country Director, ADB (tbc)
Ms. Marion Hoenicke, Head of Division, EU Neighboring Countries, EIB

The Importance of Credit Ratings for Effective and Cheap Fundraising

Ms. Julia Belskaya von Tell, Senior Director, Fitch Ratings
Ms. Elena Eliseyenko, Branch Head, Russia/CIS, S&P Global Ratings

12:00 - 12:30

Coffee Break

12:30 - 12:50

Capital Market - Guarantee of Economic Development

Mr. Archil Mestvirishvili, Vice-President, Georgian National Bank

12:50 - 13:20

The Present and Future of the Financial industry in Georgia

Mr. Koba Gvenetadze, Chairman of the Board, National Bank of Georgia (tbc)
Mr. Mamuka Bakhtadze, Minister of Finances of Georgia (tbc)

13:20 - 15:10

The Importance of the Private Equity & Venture Capital for Emerging Markets Economy

Mr. Davit Gigauri, Partner, Gryphon Emerging Markets

15:10 - 16:10

Lunch

Ms. Hanna Loikkanen, Senior Investment Advisor, East Capital Private Equity (tbc)

Doing Business in Georgia and prospects for Georgia's Exports

Mr. Zviad Kvlividze, acting CEO, Enterprise Georgia

16:15 - 17:15

Investment Opportunities in Energy

Mr. George Chikovani, Deputy Minister of Economy and Sustainable Development (tbc)

Presentations of state and private plant projects for potential investors

Investment Opportunities in Tourism

Mr. Giorgi Chogovadze, Head of the Georgian National Tourism Administration

Presentations of state and private hospitality projects for potential investors

17:15 - 18:15

Investment Opportunities in Real Estate

Mr. Genadi Arveladze, Deputy Minister of Economy and Sustainable Development of Georgia (tbc)

Presentations of state and private projects for potential investors

Investment Opportunities in Agriculture

Mr. Levan Davitashvili, Minister of Agriculture of Georgia (tbc)

Presentations of state and private projects for potential investors

Contact Person:
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Feedback of The First Investment Forum

“Georgian Economy: Prospects and Challenges”

March 20, 2017, Tbilisi, Georgia

Sessions

11

Speakers

37

Attendees 450+

B2B Meetings 150+

Organizations Attended 400+

International Funds - 6

/Switzerland, USA, Netherlands, France/

Venture Capital Funds - 5

/USA/

Investment Companies and Banks - 7

/Russia, USA, Azerbaijan, Ukraine/

International Financial Institutions - 4

/USA, UK/

Rating Agencies - 2

/USA, UK/

State Authorities - 18

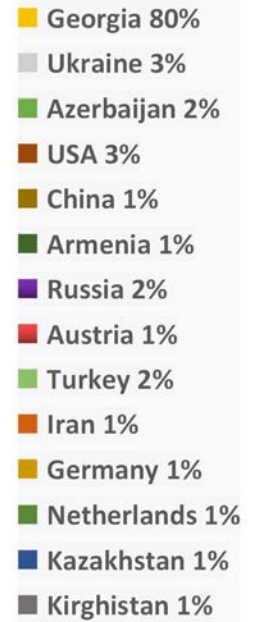
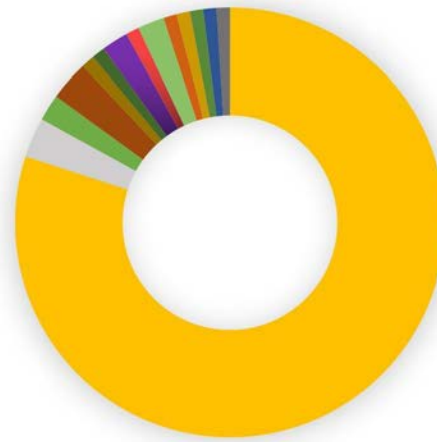
Embassies and Chambers - 15

Associations - 28

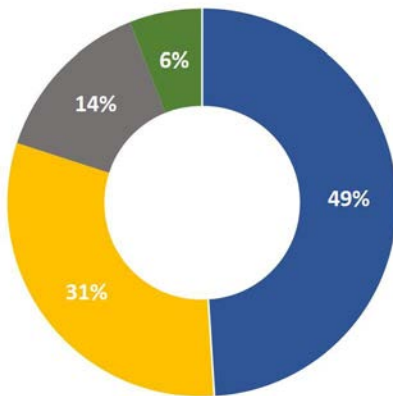
Large Local Corporations - 233

Start-ups and SMEs - 103

Delegates by Countries



NUMBER OF INVESTMENT PROJECT PORTFOLIOS - 52



Investment size - 250 mln GEL

Investment Size of Financial projects - 60%

Successful deals - 11

Attracted - 33.6 mln GEL

Special Offers for Bia Forum Guests for Accommodation

Prices are given per night during the dates: May 14-17, 2018

Forum Venue & Accommodation at

Radisson Blu Iveria Hotel

Rose Revolution Square, 1, Tbilisi, 0108
www.radissonblu.com

Standard Single Room: **460 GEL + VAT**

Standard Double/Twin Room: **510 GEL + VAT**

Follow the link to book the rooms for special rates for Bia Forum guests: [Link](#)



Bia Forum Accommodation Partner

Boutique Hotel, Restaurant, Wine Cellar

VINOTEL

Old Tbilisi, 4 Elene Akhvlediani ascent, Tbilisi
www.vinotel.ge

Standard Single Room: **143 USD / 348 GEL**

Standard Double/Twin Room: **156 USD / 380 GEL**

Prices are inclusive VAT

To book the rooms: travel@biaforum.ge



Best Western Tbilisi Art Hotel

Apakidze Street 11, Saburtalo, 0171 Tbilisi
www.bestwern.com

Standard Single Room: **106 USD / 265 GEL**

Standard Double/Twin Room: **118 USD / 295 GEL**

Prices are inclusive VAT

To book the rooms: travel@biaforum.ge



Astoria Tbilisi Hotel

Old Tbilisi, Sh. Chitadze Street 12, 0108, Tbilisi
www.astoriatbilisi.ge

Standard Single Room: **85 USD / 213 GEL**

Standard Double/Twin Room: **95 USD / 238 GEL**

Prices are inclusive VAT

To book the rooms: travel@biaforum.ge



Hotel Rustaveli

Old Tbilisi, Rustaveli Avenue 28/2, 0108, Tbilisi
www.hotelrustaveli.com

Standard Single Room: **77 USD / 191 GEL**

Standard Double/Twin Room: **77 USD / 191 GEL**

Prices are inclusive VAT

To book the rooms: travel@biaforum.ge



BIA INVESTMENT FORUM

GEORGIA - LAND OF OPPORTUNITIES

Marketing Opportunities for Foreign Companies:

1. Participation as a speaker in panel discussion	1,000 USD
2. Presentation (10-15 min) during the break between panel sessions in the main hall or during the coffee-break or lunch	800 USD
3. Commercial video between the panel breaks on monitor	800 USD
4. Exhibition Spot in the forum area (Banner 2m/2,5m, table with two chairs)	800 USD
5. Organizing workshop/seminar/presentation for target audience separately in the meeting room. (price depends on number of attendees)	1,000 USD+
6. Article or poster in Forum Catalogue (1 page, A4)	500 USD
7. Article or poster in Forum Catalogue (1/2 page, A4)	250 USD
8. Flyer, brochure, souvenir distribution (100 pcs)	150 USD
9. Advertisement banner on the biaforum official website (monthly price)	200 USD

Prices are excluding VAT 18%.

Delegates

000+

CEOs

200+

B2B meetings

200+

Managers

100+

Investment
Projects

100+

International
Organizations
and Funds

00+